

Letter from the President-

Hello Friends of Calligraphy, It's the end of May 2016 and another season has come and gone. Another year of the Friends

gone. Another year of the Friends of Calligraphy. Spring has sprung and we are welcoming in summer!

This season was bountiful for the Friends – kicking off spring was our restful and creative Spring Retreat, coordinated by Meredith Klein. A great time was had by all who attended. In addition to the retreat. Meredith also coordinated a lecture and a workshop with Thomas Ingmire and Anglo-Welsh poet, David Annwn. Thank you, Meredith! The next weekend, Dena Sneider coordinated a quite wonderful workshop with Rebecca Wild. We don't usually schedule workshops so close together, but both were full and we were very happy to offer both. Thank you, Dena!

May 1 was our Annual General Meeting. This year, we were delighted by a presentation from Rob Saunders. Rob is a designer, teacher, publisher, and management consultant who has had a lifelong interest in the letter arts. He founded the nonprofit Letterform Archive as a way to share his 40 year collection. Rob's talk and slides covered his career, including a picture of him and other FOC founders at the 1973 Donald Jackson workshop that was quite important in the forming of the Friends. Rob showed many enticing images of materials in the Archive.

At the AGM business meeting, we elected the new slate for 2016-2017. Officers will remain the same with me as President. Elena Caruthers as Vice President, Dean Robino, Treasurer, and Jerry Lehman, Secretary. Carl Rohrs will continue as Alphabet editor. Council members for 2016–2017 will be: Martha Boccalini, Evelyn Eldridge, and we welcome Fredi Juni, Rick Paulus, and Arash Shirinbab. I'll spend some time getting to know them and provide you with more information and insight into them in upcoming Bulletins.

Also at this year's AGM, FOC specially recognized two of our members:

- Dorothy Yuki President 2013–2014, served on Council the two years since, member of the workshop committee and workshop coordinator.
- Sonja Hernandez Council member three years, headed up Kalligraphia, arranged the 40th Anniversary AGM last year, and coordinated our open house at Letterform Archive.

Each of these special ladies was presented with a certificate, with their names beautifully lettered and gilded by Raoul Martinez. Thank you Dorothy, Sonja, and Raoul!

There are so many people to thank for their contribution to making FOC great. Please ensure that you take a look in the next Bulletin for Number 123

June 2016

FOC Council Members

President

Gina Vasquez

Vice President Elena Caruthers

Treasurer Dean Robino

Secretary Jerry Lehman

Council Members

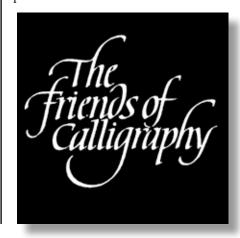
Martha Boccalini Evelyn Eldridge Sonja Hernandez Elizabeth Nisperos Dorothy Yuki

Alphabet Editor Carl Rohrs

35

Bulletin Editor Nancy Noble

Note: To view the Bulletin in color, visit: http://friendsofcalligraphy.org/pages/publications.html



Letter from the President

continued

the AGM meeting minutes which list the many people we appreciate for what they do throughout the year.

2014–2015 also meant an Annual Financial Review—this was expertly handled by our treasurer, Dean Robino, with the assistance of Martha Boccalini, Barbara Daniell and Susie Taylor, and hosted by Georgianna Greenwood. Thanks to all, especially Dean, for keeping FOC financially sound.

Later in May, Letterform Archive hosted an open house for Friends of Calligraphy members. All who attended had a wonderful time, relishing the many treasures the archive has to offer.

To wrap up the spring, classes at Fort Mason are ongoing and continue to provide world class instruction. Chris McDonald taught Foundational, and Italic is being taught by Georgianna Greenwood. Thanks to all Fort Mason instructors and the Fort Mason committee!

Summer will bring us the Summer Workshop – featuring instructor Pamela Paulsrud 'Spontaneous Mark & Alternative Image – Speaking from the Heart,' to be held July 12 thru 16.

Lastly—a reminder that fostering our appreciation for letters, ink and art comes at a price.

As with many businesses today, we are seeing increases in costs like printing and postage and for the web that affect the bottom line. Another issue is that we increased the number of Alphabet issues to four per year, to meet certain legal requirements. Our membership dues do not cover the cost of the publications mailed to the membership. In prior years, membership fees covered a larger percentage of these fixed/ operational costs. Based on this we've made a few hard, but inevitable decisions.

• At the AGM, the By-Laws were amended to raise the dues for supporting membership to \$65.

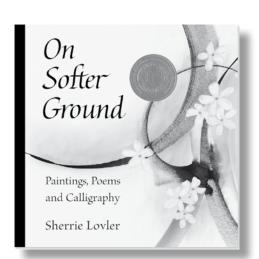
- Effective 2016–2017, Council is increasing the postage fees for our Canadian and international members to better cover the cost of postage.
- More significantly, the Council is asking the Workshop and Fort Mason Committees to review criteria used in establishing fees for workshops and classes, increasing fees slightly to help make up some of the difference while ensuring FOC's fees remain competitive with other classes and workshops in the area.

I would like to thank the past and present year's officers, the Council, and committee chairs for their support, advice, input and assistance given to me this past year. I can only continue on as president because there is a great team supporting FOC and me.

Thank you, members of Friends of Calligraphy, for making this a great year.

I look forward to 2016-2017!

Gina



On Softer Ground:

Paintings, Poems and Calligraphy won a gold medal for the 2016 Outstanding Books of the Year: Most Outstanding Design from Independent Publishers Book Awards: *IPPYs*, the world's largest book awards competition. This award group is for those having "the courage and creativity necessary to take chances, break new ground, and bring about change, not the only world of publishing, but to our society. These are the book projects our

judges found the most heartfelt, unique, outspoken and experimental among our 5,800 entries."

On Softer Ground invites readers on a journey of beauty and transformation. Twenty-four calligraphic paintings inspired by Sherrie's own poems, informed by spirit and nature, evoke a deep appreciation of life, presence and wonder.

Her award winning book is available though www.artandpoetry.com, John Neal Bookseller and Amazon.

Friends of Calligraphy

Thomas Ingmire Workshop



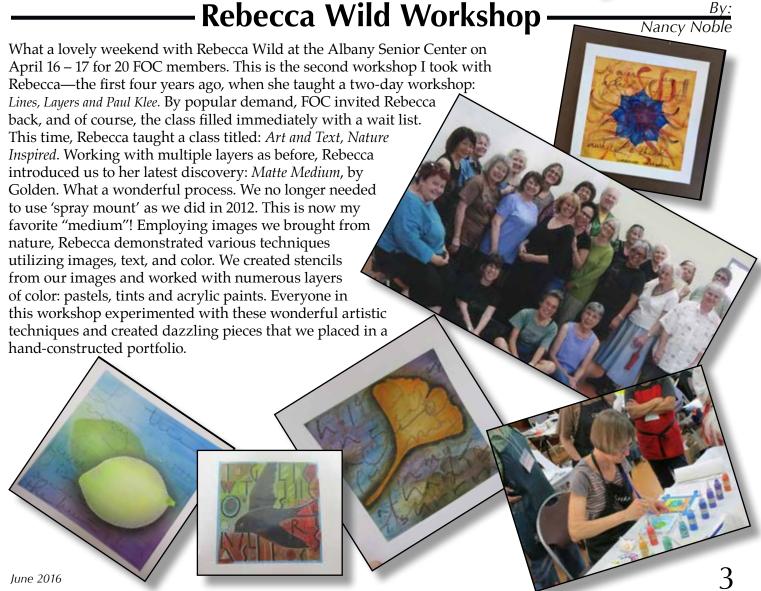
Calligraphy and
Poetry: Thomas
Ingmire in
Collaboration with
David Annwn
(pronounced:
Anoon)! This
was a wonderful
workshop where
participants
explored ways to
use calligraphy
in the effective
expression of

poetry. Thomas and David are masters in these two art forms, different but so fundamentally related. We were inspired by David's wonderful voice reciting his poems and Thomas's techniques for interpreting the ideas in them. David spoke extensively about the thoughts behind his poems and gave us several techniques for writing and ways to think about the sounds of words as well as their meanings. Thomas took us through several exercises he has developed and uses in his own work to get to the meaning of a poem and to translate that meaning to a calligraphic form that expresses the idea without being merely illustrative. Thomas and David

have collaborated on many pieces, and the workshop was an essential introduction to how such collaborations work. By: Nancy Noble and Dean Robino







Minutes -

Friends of Calligraphy 24 January 2016 Council Meeting

At the home of Evelyn Eldridge

Council Members Present: Gina Vasquez, Jerry Lehman, Dean Robino, Elena Caruthers, Dorothy Yuki, Evelyn Eldridge, Martha Boccalini. Guests: Meredith Klein, Georgianna Greenwood, Nancy Noble, Bulletin Editor. Excused: Sonja Hernandez, Elizabeth Nisperos.

The meeting was called to order at 10:10 AM. Dean moved to accept the minutes November 22, 2015, as corrected, Elena 2nd, all approved.

The Council agreed to move the April 10 Council Meeting to April 3, 2016

Membership: 2015 – 2016 membership totals: 399 renewals, 9 Honorary, 2 Honorary/Spouse, 46 new members, for total membership of 456. Membership is up for this year. The new member packets have been mailed. Meredith was unable to connect with the Main Library to set a date for a new members gathering. She is considering March 19 as a possible date and will be contacting Andrea at the Library for confirmation.

Treasury: Dean presented the transaction report for November and December. Jerry moved to accept the amounts given, Martha 2nd the motion, all approved. Funds were used from the Zapf Fund to purchase the Hermann Zapf Sketchbooks for the Library collection. 14 refunds were sent to students unable to get into the Ft. Mason Copperplate Class. 1099 forms are ready and due to be mailed to the class teachers.

Fort Mason Classes: Georgianna reported that classes are all well attended with students registered through the year.

Workshops:

Rebecca Wild is scheduled for April 16–17, 2016. Nancy Noble designed the flyer, sent in the December mailing. The postmark date was adjusted to February 16 because of the holiday.

Christopher Haanes will teach on February 5, 6, & 7, and will be staying at Elena's house. Martha will produce nametags; Georgianna will entertain the group on Saturday evening. One tutorial day was canceled; there will be one on Tuesday February 9 for \$50 per student per hour. A lecture will be held at the Mechanics Library in San Francisco

February 8 5:30 to 7:30. Dorothy will organize.

Thomas Ingmire and David Annwn will teach an April 9 & 10 workshop for 20 students. Meredith will coordinate; Marcia will design the flyer, which will be sent email. Sign up date is February 9; lecture to be held April 7 at the Book Club of California.

Pamela Paulsrud will be teaching the summer workshop –"Speaking from the Heart Spontaneous Mark and Alternative Image," on July 12–16, 2016, at the Arlington Community Church. Nancy will design the flyer and host Pamela. Georgia Angelopoulos has been tentatively scheduled for the summer workshop to be held in 2017, the date to be determined considering the Utah conference June 24 – July 1.

For September 2017, since Heather Held is unavailable, we will schedule Rachel Yallop from England, in conjunction with the SFC, possibly teaching pointed pen. Elena is coordinating.

Amity Parks from Montana will teach October 15 & 16, 2017 and will be hosted by Christina Schneck. Dorothy will be coordinating this workshop.

Other teachers to be contacted for future workshops: Louise Grunewald, Annie Cicale, Gemma Black and Heather Held.

Publications: Nancy asked that she receive by February 22 any articles to be included in the Bulletin. The March 17 mailing will include Alphabet, Bulletin, Directory, summer workshop flyer, AGM nomination forms, and AGM flyer. Gina will contact Carl Rohrs about reprinting Alphabet 41–1.

Events: Trivial Pursuits: Evelyn reported that teachers and students alike greatly enjoyed this year's event. The venue has been reserved and the teachers for Trivial Pursuits 2017 are tentatively Alan Blackman, Rick Paulus, Nancy Noble, Marcia Friedman, Ben Yates, Loren Bondurant. Martha and Nancy suggested Darla Engelmann with her "doodling" class. Also discussed was the use of PayPal for Trivial Pursuits applications; this was turned down as the fun of the decorated envelopes would disappear.

The Retreat, to be held March 2 through 6 at Santa Sabina, is full at this time with 30 signed up and one on the waiting list. There is no extra insurance needed for this event. JoAnn Brand decorated the envelopes.

Old Business:

Dorothy and Sonja suggested a Thursday evening for FOC reception at Letterform Archive. Letterform will do any publicity necessary. It was suggested that Rob Saunders speak at the FOC Annual General Meeting, and if that were the case then it would be advisable to have the reception at Letterform later in the year. Gina will contact Rob.

Meredith and Dean presented a plan and handout for Council consideration regarding membership category names and covering fixed costs. Council members will review the material in readiness for discussion at the next meeting. Council approved Meredith and Dean's contacting FOC member attorney members to see if there are any other By-Laws changes seen as reasonable to make at the same time.

New Business:

It was suggested that Old Business be changed to Unfinished Business.

Dean mentioned that other calligraphic societies have been using Instagram and suggested that the Council take a look at these and consider adding Instagram to our communication system.

Dorothy moved to adjourn the meeting, Evelyn 2nd, and all approved. The meeting was adjourned at 1:15 PM.

Friends of Calligraphy 13 March 2016 Council Meeting

At the home of Elena Caruthers

Council Members Present: Gina Vasquez (by phone), Dean Robino, Elena Caruthers, Dorothy Yuki, Martha Boccalini. Guests: Meredith Klein, Nancy Noble, Bulletin Editor, Dena Sneider. Excused: Evelyn Eldridge, Sonja Hernandez, Jerry Lehman, Elizabeth Nisperos

The meeting was called to order at 12:12 PM. Dean moved to accept the minutes 24 January 2016, as corrected, Dorothy 2nd, all approved.

Membership: 2015–2016 membership totals: 400 renewals, 9 Honorary, 2 Honorary/Spouse, 50 new members, for total membership 461. Membership now is equal to membership at the end of last year. All new member packets have been mailed. With the AGM coming soon, the previously discussed new members' meeting is being rescheduled for fall.

Minutes -

Treasury: Dean presented the transaction report for January and February. Dorothy moved to approve, Martha 2nd, all approved.

Funds from the Zapf Fund were spent to purchase three Christopher Haanes pieces for the Harrison Collection. The cost was split with the Library.

The 1096 and 1099 forms were filed with the IRS; Council approved the treasurer purchasing a rubber stamp for next year's individual mailings to avoid the need to purchase envelopes with the IRSrequired legend.

Workshops:

Dena has agreed to take the chair of the Workshop Committee. This will be effective immediately. Dena stepped through the decisions of the meeting held March 12. In general, decisions made in committee will be reported on but not revisited by the Council. The next Workshop Committee meeting will be June 4, 12-2, at Dena's.

Christopher Haanes February 5–7, Elena coordinated. A successful workshop and lecture. Elena thanked Dorothy for coordinating the lecture.

Rebecca Wild, April 16–17, Albany Senior Center, Dena coordinating. There is a waiting list.

Thomas Ingmire and David Annwn, April 9-10, Albany Senior Center, Meredith coordinating. There are a few spots available in the workshop. A lecture will be held on April 7 at the Book Club of California. FOC is cosponsoring with the BCC. Because the lecture is on a Thursday, the only day this lecture could be held given David's travel schedule, BCC cannot cover the speaker stipend under their regular lecture series and asked if FOC would share costs. Dorothy moved that FOC pay a partial lecture stipend. Elena 2nd, all approved. Meredith will arrange for refreshments; Dorothy and Elena will assist. BCC is providing the space. Thomas will lead a walkthrough of the exhibit at the BCC on Thursday, April 21, Noon-2.

Pamela Paulsrud, summer workshop, July 12–16, Arlington Community Church, Martha coordinating. Nancy is designing the flyer.

Rachel Yallop, Pointed Pen. September 17–19, Fort Mason, Elena is coordinating.

Amity Parks, October 15–16, Albany Senior Center, Dorothy coordinating.

Christine Colasurdo, February 2017, Dena, Meredith or Dorothy coordinating.

Annie Cicale, March or April 2017, Martha is contacting Annie.

Summer workshop, 2017, Georgia Angelopoulos, Martha coordinating.

Heather Held, Sept 9–10; plus Sept 8 or 11), 2017, Dena coordinating.

Louise Grunewald, October 14–15, SFCB, Dorothy coordinating.

Gemma Black, February 9–11, 2018, Elena coordinating.

Fort Mason Classes: Dean reported on class size and enrollments, Copperplate 18, Foundational 16, Italic 4 on waiting list, Textura 10 signups, Italic Handwriting 5. Meredith said that the start date for Textura has to be moved forward due to Fort Mason room availability; she will talk with the Fort Mason Committee about how enrollees are notified.

Publications: *Alphabet* printing costs for 41–3 are higher than expected and the budget was not changed when the print run was increased from 550 to 600. Elena moved that the total budget for *Alphabet* be raised to cover costs for the year. Dorothy 2nd, all approved. We will not reprint issue 41–1 and have redirected those funds.

Alphabet 41–3 will take a longer than expected time to print; the March 17 mailing date is postponed. Meredith is working with Carl and JoAnn Brand. The new mail date will be set as soon as Carl has approved the proof. Council discussed the possibility of a separate mailing for other items scheduled for

mailing, the AGM nominations, summer workshop flyer, Directory update, Bulletin. There is a cost to do this so discussion was postponed.

Nancy would like to use a higher weight paper for the Bulletin. She will obtain from a third party and deliver to Copyworld to minimize costs. She will work with Dean on the sales tax exemption.

Events: Retreat.

Meredith reported on a successful event with 30 participants.

AGM. Gina reported that Marcia has done the flyer. A copy was circulated for Council review. Rob Saunders will be the speaker. Details will be finalized at the April 3 meeting. Gina has reserved the Library space for 2017, Sunday, May 7.

Unfinished Business: Dean and Dorothy will get with Sonja on arrangements for the FOC open house in May, *tentatively May 19*, at Letterform Archive.

Meredith and Dean presented a plan and handout for Council consideration regarding membership category names and covering fixed costs. Dean moved that the Married/Domestic Partner membership category be changed to "Household (two people, one address)", Dorothy 2nd, all approved. The By-Laws must be revised to reflect this. After discussion, membership fees were unchanged. One of our attorney members recommended two additional changes in the ByLaws: delete "or typed" Art 2, Sect 6, approved by Council; delete Art 3, Sec 3 in entirety since the only mention of the term council, not approved. In addition, there was a discussion of changing the terminology as to the newsletter and journal in Article 4. Meredith will solicit comments of a few members on the latter two changes, for the historical perspective.

New Business:

Elena asked Council to consider conducting meetings in the afternoon next year.

Dean moved to adjourn the meeting, Martha 2^{nd} , and all approved. The meeting was adjourned at 3:35 PM.



FOC reception at Letterform Archive, with Rob Saunders. Photo by Lauren Bondurant.

A Warm Welcome to our Newest Members!

Yukimi Annand Pat Barrett **Amy Bennett Jeff Berthold** Diana J Brown Jo Ann Buzulencia Cate Crawford Sandy Doerr Sharon D. Eisman David Gasser Joan Haskell Leslie Hutchinson Patte Leathe Heather Lee **Janine Mitchell** Linda O'Neill Rebecca Orr Nita Padamsee Nikola Pang Sally Penley Jo Anne Powell Christina Ramos Karen Nordstrom Roberts Maria Ruiz Lynda Sierra Suzanne Woo Andrea Wunderlich Luce Zolna

And a special thanks to the new members who joined at the Supporting Level:

Jeff Berthold Patte Leathe



Membership

Message from our Membership Chair

A huge THANK YOU to all of you who joined and supported FOC over the past year. Membership has continued to rise for a number of years, particularly in the past two years.

Renewal mailings should have gone out by the time you receive this. We appreciate it when you renew promptly, for a couple of reasons. First, it means we don't need to send a follow-up reminder. Second, and more importantly, it saves us money. If you renew in time to get the first mailing of the year, you are part of the bulk mail, which costs us about 60¢ a mailing. Last year, for those who missed the October mailing, it cost \$4.60 apiece to mail it first class. With those renewing later, additional missed mailings cost even more. Plus it means a special trip to the Post Office. When you send in your renewal during the summer, it saves us time and money, and we thank you!

About changes to membership provisions in the By-Laws approved at the Annual General Meeting: "Married/Domestic Partnership Membership" is now "Household Membership." It is a new name for two people at the same address (one set of mailings) and is still \$45. Supporting Membership is now \$65, to make it a meaningful amount of money above Regular Membership, and in the hope we can raise some additional funds with Supporting Memberships. Regular Membership does not cover the cost of membership, but the Council did not want to raise the dues, so we are grateful when some members are able to renew at higher levels because this is one way of helping to cover our costs.

Finally, for international and Canadian members, FOC has been subsidizing the mailing costs for a number of years, as they have continued to rise, and we did not pass on the increases. This spring, the Council decided to raise the mailing fee so it covers, or comes close to covering, the cost of mailing to members who live outside of the US. International mailing charges are now \$35 and Canadian mailing charges are now \$15.

Meredith Klein



Mailing Crew Thank You

Special thanks to the April 14 mail crew for going the extra mile to insert the Alphabet with the John Stevens Laser Cut cover with extra care. Thanks to JoAnn Brand, who went above and beyond in scheduling the mail crew, and to Georgianna Greenwood for hosting the mailing at her studio. The crew included:

JoAnn Brand
David Brookes
Afi Efuru
Jimmy Koide
Carl Rohrs
Dean Robino
Mary Ann Wight — on-site prep
and organizing
Meredith Klein — labels and take
to PO

6 Friends of Calligraphy

Members Teaching

San Francisco

Thomas Ingmire

Calligraphy Correspondence Program and private instruction. For details and schedule: www.thomasingmire.com

East Bay

Patricia Coltrin

Private tutoring. 510.524.5208 or patricia_coltrin @yahoo.com

Georgianna Greenwood

Teaches occasionally in her home studio. For more information: 510.841.6924 or georgianna.greenwood@gmail.com

Bill Kemp

Teaches classes in pointed pen hands at Castle in the Air in Berkeley several times a year. Check their website: www.castleintheair.biz for his schedule.

Kaori Ogawa

Private or small group tutoring: Calligraphy and Illumination in my home 925.786.6858 or calligraphystudio.mew@gmail.com https://www.facebook.com/StudioMew

Antonia (Nini) Smith

Year-round calligraphy classes for all levels at the Piedmont Adult School. 510.594.2655. For information contact Nini at 510.526.7249 or antoniaturnersmith@gmail.com

Erma Takeda

925.284.7368 or ehtakeda@yahoo.com

Carla Tenret

Year-round classes, summer excepted, at Albany Community Center. 510.526.1214

Holly Ynostroza

Private classes and public adult program. Orinda Community Center. 510.655.7591

South Bay

Melissa Dinwiddie

Calligraphy, book arts, and illumination. 650.938.3939 or info@mddesignworks.com

Sara Loesch Frank

Ongoing calligraphy classes for beginners and intermediates. 408.446.3397 or frankfam@jps.net

Marian Gault

For information on calligraphy classes: 408.395.8026 or mgault@flyingquill.com

Ann Thompson

408.378.6965

Ward Dunham & Linnea Lundquist

Their website is out of date, but you can contact them for supplies at 650.728.9922 or LL@ateliergargoyle.com.

Marin County

JoAnn Burchfiel Brand

Ongoing private instruction in uncial, italic and foundational. 415.924.2625 or lettersandimages@comcast.net

Patricia Cooke

Private lessons in Italic, Uncial and Black Letter 415 888 3299 or pkjc31@comcast.net

Jody Meese

Period classes in pointed pen lettering, flourishing, engross ing, and chalk lettering. 415.272.3612 or jodymeese@gmail.com; www.jodymeese.com

Mendocino County

Judy Detrick

707.964.9276 or jdetrick@mcn.org

Sonoma

Christine Renden Haggarty

Ongoing classes in Asian calligraphy for beginners and intermediates. zenbrush@yahoo.com or visit zenbrush.net

Sherrie Lovler

707.528.1723

Melissa Titone

707.573.3810 or visit www.wordsofafeather.com

Santa Cruz / Monterey / Carmel

Debra Ferreboeuf

831.655.4311

Carolyn Fitz

Teaches class through Cabrillo College Extension in italic calligraphy; travel sketching; sumi-e traditional style ink painting. 831.335.2886 or inkstonefitz@comcast.net

Ruth Korch

Art and calligraphy classes in the Santa Cruz area. www.ruthkorch.com

Kern County

Chris Paschke

Calligraphy classes, all levels, in Tehachapi, CA. 661.821.2188 or chris@DesignsInkArt.com or visit website http://DesignsInkArt.com

Reno/Tahoe

Carol Pallesen

Ongoing classes in calligraphy and book arts in her studio and the Nevada Museum of Art. 775.329.6983

New Mexico

Bill Kemp

Teaching/tutoring in Albuquerque. 505.235.4983. For Berkeley classes see castleintheair.biz.

Online

Harvest Crittenden

Classes in Spencerian, flourishing, copperplate, and Photoshop for calligraphers. 517.545.3031 www.acornarts.org or harvest@acornarts.org

Ann Miller

Calligraphy and Letterform and Advanced Calligraphy. Two accredited courses online through San Francisco Academy of Art University. online.academyart.edu or 650.558.8270

—Fort Mason Classes—

Textura

Meredith Klein, Instructor Seven Tuesday Evenings • 6:30–9:00 PM August 30, Sept. 6, 20, 27, October 4, 11, 18, 2016

Italic Handwriting

Patricia Coltrin, Instructor Four Tuesday Evenings • 6:30–9:00 PM October 25, November 1, 8, 15, 2016

-Colophon

FOC Bulletin #123
The text is set in Palatino and Optima.
Masthead: Playful Versals, penned by Nancy Noble, after Carla Tenret's Spring Class. Catherine Fulco updated this "hand" recently.
Adobe InDesign CC was used for the layout on a MacBook Air and iMac Desktop.
Proofreading by Meredith Klein, Betsy Raymond and Dean Robino.
Photos by Laura Bernabei, Meredith Klein, Nancy Noble and Dean Robino.

Friends of Calligraphy is a nonprofit society of people interested in calligraphy and related arts.

Membership is \$40.00 annually,
open to amateurs and professionals.

Mailing address: PO Box 425194, SF, CA 94142
FOC Website: www.friendsofcalligraphy.org
FOC Facebook page:
www.facebook.com/FriendsofCalligraphy

— Change of Address —

If your contact information changes – address, phone or email – please send the new information to membership chair Meredith Klein, 707 Spokane Avenue, Albany, CA 94706 gkle@sbcglobal.net or call 510.527.0434

Copy Deadline

Deadline for articles for the next Friends of Calligraphy Bulletin #124 is September 20, 2016. Please submit articles or questions to Nancy Noble, nrnoble@sfsu.edu

-Serendipity-

Or should I say: Clarification!



After a number of FOC members contacted me asking who had done the masthead for Bulletin 122, Betsy Raymond agreed to let the cat out of the bag and confesses that she was Anonymous. Members then wanted to know just how Betsy had created the wonderful effects that you saw in the masthead.

When I asked her if she would do the masthead, I left it up to Betsy to choose what hand she would use. She, Dean Robino and I had been fortunate enough to take John Stevens's workshop *Classical Roman Letterforms: Form, Rhythm and Movement* at Letterform Archive this past January. John taught us Neuland in addition to classical Roman caps, and Betsy decided to go on trying to bring Neuland to heel and use it for the masthead (although she says she thinks of her masthead lettering as a Neuland derivative rather than a true Neuland).

Using a flat brush and thinned-out black watercolor to get a transparency effect, Betsy experimented with the word BULLETIN. When she came up with a version that she thought "wasn't too terribly bad" (her words), she scanned it into Photoshop to retouch a few bits before forwarding it to me. That's when fortune smiled on her. Or as she says, perhaps grinned broadly is more accurate. Without thinking, she did a keyboard "Command I" with the expectation of just getting some information about the file. Instead, Photoshop inverted the image. This resulted in what Betsy thinks of as a Lewis and Clark moment. As they put it on reaching the Pacific: "Ocean in view! O! The joy!"

But there is an additional reason why I titled this footnote "Serendipity." Unbeknownst to us, John Stevens was working with Carl Rohrs to design the amazing cover for the "black issue" of *Alphabet*. When I told Betsy to use whatever hand she liked for the masthead and she settled on Neuland, we had no idea that both the cover of *Alphabet* and the *Bulletin* masthead would turn out to be done in Neuland. Serendipity for sure!

Your Editor