

October 2019
Number 136

Letter from the President

Dear Friends,

It is hot! We're totally spoiled in the SF Bay Area, where Karl the Fog—yes, the fog has a name, and even an Instagram account—usually keeps us fresh. Karl is sulking at the moment, and it feels like I need to be sitting between two fans to keep my fingers dry enough to type. Fall can't get here fast enough, in my opinion.

But the sunny weather does have some plusses, among them we have more time to be outdoors. Taking advantage of this weather, recently a group of several members of Friends of Calligraphy and Slovenian calligrapher Loredana Zega gathered at Stinson Beach in California, where Rick Paulus instructed us on how to make mandalas and other marks in the sand with rakes and bamboo sticks. It seems like



making marks and writing in the sand is a thing these days, because I've been

reading in the news and online about artists around the world creating ephemeral works on beaches. Just google sand art or sand writing and you'll see what I mean. FOC will ride this trend with South African calligrapher and sand artist Andrew van der Merwe in a couple of weeks. He will teach two workshops: One is Rhythm & Technique in Calligraphy, indoors, using tools we're all

more familiar with. The other is two days on the beach in Santa Cruz, CA, where participants will get a chance to use rakes, bamboo, and other unique tools. We'll give you a report next issue.

Loredana Zega, that Slovenian calligrapher I mentioned earlier, taught an outstanding workshop at the beginning of September. On Page 3, you can read about it and see photos of some of the excellent work produced.

The San Francisco Pen Show, held in August at the Pullman Hotel in Redwood Shores, CA, is one of the opportunities that FOC volunteers have to shine. For several years we have shared demonstration space with Pacific Scribes, our sister guild from the SF Peninsula. Volunteers from both guilds lettered names for show participants, vendors, and hotel staff. This year the show was larger than it ever has been before, and we heard that it will be even bigger next year. Imagine an inconceivable amount of fountain pens, ink,

ephemera, and pen fanatics. The FOC volunteers lettered around 250 names over the three days. Thank you to Valerie Franco, Meredith Klein, Edward deLeon, and Raoul Martinez for being great volunteers, and for amazing lettering skills.

The international calligraphy conference this year was truly international—it was held in Canada, at Bishop's University in Sherbrooke, about two hours outside of Montreal. All of the conferences that I've attended have been unique and marvelous in their own ways, but everyone I talked to agreed that Rendez-Vous, as it was called, was magical. The location was beautiful, the conference staff and the staff at the university were cheerful and friendly, and the conference faculty were fantastic. What an awesome collection of talent. If that seems like hyperbole, ask anyone who went. About 55 members of Friends of Calligraphy attended, and we managed to round up most of them for a great group photo. See how we're smiling? Proof of a good time.



The sun has gone down and it's cooling off outside—time to say goodnight for now. Take care until later.

Evelyn



Evelyn
Yours truly,
organizing the
FOC participants
at Bishop's
University.

Brody Neuenschwander Lecture

It Is Written

By: Cynthia Cravens

On the evening of June 12, 2019, in the sixth-floor Skylight Gallery of the main branch of the San Francisco Public Library, calligrapher Brody Neuenschwander presented content and film clips from his in-progress-documentary, *It is Written*. In developing *It is Written*, which explores the origins and trajectories of writing worldwide, Brody traveled extensively. As a result, his three-part Arte-funded documentary features imagery from locations around the globe, including footage of a paper mill in Samarkand fueled by the bark of mulberry trees, ruins of examination cells where scholars once took tests in calligraphy for the Chinese Civil service, and symbolic marks on the walls of an ancient turquoise mine in the Sinai peninsula.

Brody asserts in the first episode of his documentary that writing initially and independently emerged as logograms, pictographic symbols, or characters representing a word or phrase in places such as Ancient Egypt, China, and Mayan Central America.

Writing only emerged as a phonetic alphabet in the Near East in the 2nd Century BC. There, in the Sinai desert, phonetic symbols were used for the first time to represent words such as the names of semitic laborers in the turquoise mines of ancient Egypt.

In the second episode, Brody explores the calligraphic traditions of three of the world's great civilizations: China, Islam, and the West, as well as how effectively their writing systems adapted to printing technology. During the era of the manuscript, the preferred writing technologies in each of these cultures varied. In China, the ink brush and paper dominated; in the Islamic

world, the reed and paper were preeminent; and, in the West, the quill and parchment held sway. These technological developments significantly affected the rate at which literacy could develop. Features inherent to the 10,000-plus characters used in the Chinese logographic writing system and mandatory ligatures used in the Arabic alphabet, proved to be serious impediments to the adaption of printing technology.

In the third and final episode, the current writing systems of China, Islam, and the West are examined in the light of modern-day digital technology, cyberspace, and cell phone screens, and fascinating questions emerge. As the Latin keyboard is not a fit for Chinese characters, how do the Chinese use their touch screens? How are mandatory ligatures in Arabic dealt with in cell phone apps? And, importantly, which writing systems benefit most from digital technology? Ultimately, Brody concludes that, unlike printing technology of the last age which benefitted the alphabets of the West, digital technology might even be of greater advantage to cultures dedicated to logographic writing systems, including that of China.

It is Written ends on an optimistic note, arguing for the possibility that writing might, in the digital age, become a worldwide unifying force. But, included in its final footage are scenes from *Brush with Silence*, a recurring and emotionally moving international exhibit of scribes from many countries quietly calligraphing away in differing cultural scripts. While these scenes do not refute the advantage of digital technology, they make the case for upholding and honoring distinct calligraphic traditions.



The following photos are from Brody's FOC Summer Workshop



Brody, Katie Leavens & Mary Ann Wight



Brody's demo of one page design for our book



Another Brody demo with Katie looking on.



A page from Yukimi Annand's book.



Another example of Brody's Submarine hand.

Loredana Zega Workshop

Brush Workshop: Rustica

By: Edwina Shannon

It's dramatic! That is surely a phrase that can define Loredana Zega's work. There is a 3D effect to her ornamentation that is enhanced by strokes that exude motion. How does she do that? The flow of one color and the pulse of movement captured my curiosity.

Loredana's time with Friends of Calligraphy opened with a talk at the Flax Art Supply in Oakland on the Thursday night before the workshop. Her presentation was entitled, "From the Fountain Pen to the Brush." The chairs were full and the group was listening. Loredana gave us some personal background to her life. As a child in Slovenia, she was involved with dance and horseback riding. An aunt of hers was an art teacher.

Inspired by this aunt, Loredana cherished the hand lettered and decorated envelopes and cards that she received from her. With an expressed interest in the lettering, her aunt started her with some lettering basics. To continue developing her skill, she studied books and practiced; and practiced more. "I was basically self taught from 9-22 years of age. Calligraphy starts with training. Practice is the most important thing," stated Loredana.

She described hitting the jackpot, when on a dance competition trip to Denmark, she found calligraphy supplies in the stores. Later, when she took her first class with Denis Brown in England, she was told that she needed to "polish" her good structural forms. Inspired at his class, her mantra became, "I can do that, too." Once she got introduced to the brush, she did not return to the pen as the flow and freedom of the brush is a natural fit for her.

We were able to witness her rapid flow of designed forms

recognized as components of letters or actual letters repeated on a page, creating a delightful design. When Loredana was done with the demonstration, her background in dance became apparent, as she raised both arms and motioned for us to leave and perform the strokes ourselves. With the flow of her arms going into a raised position, she commanded us to *Go! Just do it!*

Most of us in the workshop had never used a brush for calligraphy before taking her class. As a participant, I needed to develop a few of the basics. I summarize the challenges as the three T's: Tool, Texture, and Touch. The three days were not enough time to control them but then, I must remember the hours and the analysis that Loredana has invested in this artform.

For reminders: the brush should be held in an upright position with the hand touching the paper; the paint should be the consistency of toothpaste; the touch of brush to paper is light, very light. The brush is important and should be carefully selected. A short brush will be too stiff and not produce light and beautiful forms.

Loredana has created her own structural version of Rustica. It is between six to eight blocks high. As a class we were working with new tools and a new alphabet of an established letterform.

The letterforms are made by lack of pressure. Always touch lightly. Loredana admits to being aware of how much color I take each time that she loads the brush.

It is a slide and release motion with the left tip of the brush making paper contact first. As the paint leaves the brush, do not lean on the brush to get out more color. The result



Loredana showing us how to load our brush



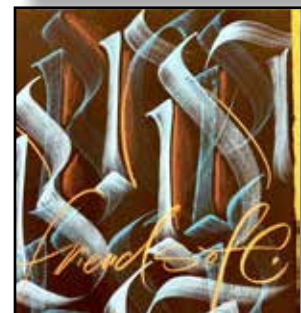
What a great group!



Above and Below
Two of our long standing dedicated FOC members: Jerry Lehman and Lily Stevenson.



Maria Giudice's gorgeous piece.



Dorothy Yuki's vibrant pieces

Jo Hansen

By: Meredith Klein

In July, we lost longtime member Jo Hansen to cancer. Jo joined FOC in 1986. I didn't meet her until nearly 20 years later, on the mailing crew. When Jenny Hunter Groat was in her final year and unable to travel, Jo brought Jenny's calligraphy bear, Eustace, for Kalligraphia 2012 and worked with me to distribute Jenny's calligraphy supplies to FOC members. I became aware of all she was doing to help Jenny; and, after Jenny died, Jo continued to help clean out Jenny's studio, not a small task. Jo had become Jenny's assistant in the early years when Jenny taught at conferences. Jo took workshops and classes and enjoyed learning; for example, she tried paper casting and slate carving.

Four-and-a-half years ago, she was diagnosed with cancer. Nerve damage from chemotherapy treatments left her unable to do calligraphy, and she began to show up at workshops and events with books and good paper to give away. Last March, Jo called me to say she had stopped all treatments and didn't know how long she had left. She asked me to come pick up calligraphy works she wanted to donate to the Harrison Collection. I felt sad driving to her house, but when I got there, Jo was so peaceful and accepting, she put me at ease. She had laryngitis, a complication of her illness, and could not stand or walk for very long because the cancer drained her energy. I filled my car with donated works: several framed pieces by Jenny; a beautiful original Sheila Waters piece Jo had commissioned; works by Ann Hechle, Peter Thornton and others. And Eustace. All went to the Harrison.

In late May, Jo contacted me to pick up her calligraphy supplies to distribute. When I arrived, she was on the phone with Meals on Wheels. I wondered if she was having meals delivered. No, she was organizing drivers. This says so much about Jo, that she was volunteering at the end of her life, not knowing how much time she had left.

FOC member Debbie Bawner recalls, "Throughout Jo's battle with cancer, she continued to live life, travelling when possible, gardening, continuing to volunteer for Meals on Wheels, which she had been doing for years; she always would take time to visit with each person to make sure they were doing okay, and working with many other groups and individuals, offering assistance and encouragement." Jo will be missed by her many friends.

October 2019



Top: Brody's Yellow Submarine Script.
Middle: Susan Richardson looking over Brody's shoulder as he makes suggestions. Below: Caryn Lum's two page spread. Below Right: Vicky Piovvia working on her vertical script.



FOC Council Members

President

Evelyn Eldridge

Vice President

Elena Caruthers

Treasurer

Dean Robino

Secretary

Fredi Juni

Council Members

Martha Boccalini

Cynthia Cravens

Darla Engelmann

Katie Leavens

Raoul Martinez

Alphabet Editor

Carl Rohrs



Bulletin Editor

Nancy Noble



Paint in France with Sherrie Lovler!

Lyrical Abstract Painting

July 23-30, 2020, Sorèze, France

Be inspired by calligraphic form, ink and watercolor to express yourself in a poetic, abstract way. Instruction will include Asian concepts of empty space, chi and wabi-sabi; the elements and principles of design; color theory and painting from poetry. Emphasis will be on the uncontrolled parts, where ink meets water and mysteries reside; and where to go from there.

Join our small group of six to live in a 400-year-old house for a week in the quaint and lovely village of Sorèze!

More info at artandpoetry.com or sherrie@artandpoetry.com
Sponsored by the Sebastopol Center for the Arts

*Friends of Calligraphy
Council Meeting, 28 April 2019
Sunday, 1 PM, at
Nancy Noble's Home*

Council Members Present:

Officers: Evelyn Eldridge, Elena Caruthers, Dean Robino, Meredith Klein; Council: Martha Bocalini, Cynthia Cravens, Fredi Juni, Raoul Martinez, Dena Sneider. Guests: Nancy Noble.

Evelyn called the meeting to order at 1:20 PM.

Minutes: The minutes of the March 17, 2019, Council meeting were approved as presented. *Motion: Dean, second: Martha, unanimously approved.*

Reports

Membership: Meredith reported, as of April 26, 465 renewals, 63 new, 8 honorary and 2 honorary spouse, for a total of 538.

Treasury: Dean presented the treasurer's report. She then presented the Transaction Report for 3.1.2019 through 3.30.2019 for Council approval. *Motion to approve: Elena, second: Fredi, unanimously approved.* The annual financial audit was held April 18 at Jerry Lehman's home. Cynthia participated as the Council representative, joining members Laura Bernabei and Suzanne Yoshii, with Evelyn also present. The auditors found the records to be in good order. Dean reported on the new PayPal refund policy and that our insurance policy was renewed.

Workshop Committee: Dena is stepping down from the Council but will remain chair of the Workshop Committee. Dean and Laura will obtain quotes for a microphone stand to be used as needed at workshops. The Julie Wildman workshop—April 6-7, Elena coordinating, went well and received high marks. Judy Detrick's workshop on Dutch Master's Script, May 18-19, Dena coordinating is full. The summer workshop with Brody Neuenschwander—June 7-8, 10-12, Martha and Meredith coordinating, is full with a waiting list of 7. The topic of Loredana Zega's workshop—September 6, 7, 8, Nancy coordinating, has not yet been determined. Dorothy Yuki and Carl Rohrs are working out the beach and classroom scheduling for Andrew van der Merwe's workshop, October. Preliminary workshop plans for 2020 were also reviewed: Denise Lach, February; Cora Pearl, April; Elmo van Slingerland, May; Sharon Zeugin, Summer Workshop.

Fort Mason Committee: Chris McDonald's Roman Caps class just ended and received high marks. Meredith's Gothicized Italic class has met twice and is going well. Rick Paulus's class is full with a waiting list; Melissa Titone's Italic class is partially subscribed. The location of fall classes has not yet been settled.

Trivial Pursuits 2020: Marcia Friedman is still seeking someone to take charge of goody bags for the coming year. Cynthia indicated she could help with this.

Publications/Mailings: The March 28 mailing went smoothly. The mailing will include *Alphabet 44:4, Bulletin*, the Loredana Zega workshop flyer and Directory Update IV.

Meredith reported that we need new large envelopes for the June 13 mailing, both because we do not have enough envelopes left and because, beginning with that mailing, we need new indicia with our new permit number based on mailing out of Oakland. In addition, we need window envelopes for the renewal mailing. Dean moved to add to the envelope budget to cover. *Meredith seconded; unanimously approved.* Evelyn announced, to the delight of the Council, that Carl wants to continue as *Alphabet* editor.

Hospitality: Cynthia is organizing hospitality for the Annual General Meeting

Social Media/Web Administrator: Raoul reported 3,501 followers of our Facebook page and 1,390 on Instagram; we have 751 on our email listserv (including lapsed members). There were 76 Instagram profile visits in the last week and a reach of 118. Raoul is tracking our top posts on Instagram. Society for Calligraphy has the highest number of Instagram followers among calligraphy guilds; FOC is fourth. It was suggested that a list of hashtags be developed. Meredith and Raoul will make changes to the Join page to clarify that forms and payments are required from new members. Putting an Eventbrite icon on the FOC homepage will be discussed by the Social Media team. The Council thanked Raoul for his efforts.

Meetings/Events

Annual General Meeting: The program for the Annual General Meeting was changed from what was announced on the flyer that was mailed. The change was adopted by email vote on March 28 in which Evelyn moved that the Council approve Carl Rohrs's request to change the program for the AGM

to show the film *Alphabet Magic, Hermann Zapf & Gudrun Zapf von Hesse* if he receives the DVD in time. FOC to send an email to membership announcing the change, Meredith to send a separate mail to members who do not have email; and FOC will post a revision on the web site. *Meredith seconded. The email vote was unanimous in approving the motion.*

Unfinished Business

Rendez-Vous Welcome Bag: Nancy and Fredi will order pencils with www.friendsofcalligraphy.org printed on them and ship to Rendez-Vous as FOC's contribution to Welcome Bag.

FOC Business Card: Nancy presented costs for various options—color vs. black & white, front & back vs. front only; different papers, for a business card. Council members to provide feedback on design options.

Scholarship: Nancy will meet with SF State about their endowment program.

New Business

Exhibition at Ruth's Table: Dorothy has told Evelyn of an opportunity for FOC to have an exhibit at Ruth's Table. Timing and other details will be forthcoming.

Location of Combined Council Meeting: Hobie MacQuarrie has offered his home for the July 14 Combined Council meeting. *Dena moved, Elena seconded, to change the location of the Combined Council meeting to Hobie's home in San Francisco; unanimously approved*

Planning for 2020 Annual General Meeting: We cannot get the Latino-Hispanic Room on Sunday, May 3, 2020; it has been reserved by another group. Evelyn will follow up with Andrea Grimes about the options. *Elena moved to adjourn the meeting at 4:19 PM, Cynthia second, approved unanimously.*

Edited for Publication

*Friends of Calligraphy Annual
General Meeting
Sunday, May 5, 2019
1:00—4:00 PM
Latino-Hispanic Room,*

San Francisco Main Library
Approximately 40 members and others gathered at 1:00 PM. Cynthia Cravens organized the hospitality, assisted by members who brought refreshments to share.

At 1:17 PM, President Evelyn Eldridge welcomed all members. Socializing continued.

At 1:30 PM, Evelyn introduced Carl Rohrs, our *Alphabet* editor. Carl introduced Catherine Burch from San Francisco Center for the Book, to make a short announcement. Catherine invited everyone to see *Calligraphies in Conversation*, the summer exhibition at SFCB, opening June 7 with a panel discussion at 6 PM.

Carl then mentioned the *Susie Taylor Memorial Lecture*, to be held Sunday, May 19, at the SF Public Library. He then explained the film we were about to see, *Alphabet Magic, Hermann Zapf & Gudrun Zapf von Hesse*, by Alexandra Albrand, Gudrun's niece. The film covers the careers of Hermann and Gudrun. The film discusses Hermann's type designs, calligraphy, teaching and history. It turns to Gudrun, who has had a distinguished career as a bookbinder, calligrapher and type designer. They married and collaborated on many books and other works.

At 2:46 PM, Evelyn opened the Business Meeting, and presented highlights of the year, describing the *Antiquarian Book Fair* and *Pen Show*, the *Holiday Party*, *Trivial Pursuits*, & our increased presence in social media.

Membership Report Meredith announced 538 members of which: 465 are renewals and 68 are new, 8 honorary members and 2 spouses of honorary members. In January, we lost honorary member Lili Cassell Wronker, who was 94. Last October, we had our third annual new member welcome meeting.

Dean gave the *Treasurer's Report*. The annual financial audit found the records to be in order; thank you to Laura Bernabei, Cynthia Cravens and Suzanne Yoshii, the auditors, to Evelyn Eldridge, who also participated, and to Jerry Lehman for hosting the audit. All our required filings were made on time.

Raoul presented the Webmaster Report, noting that we have 3525 Facebook followers and 1005 Instagram followers. FOC is fourth among calligraphy organizations in Instagram followers and sixth in Facebook followers.

Evelyn asked for member announcements. There were none.

She then presented Certificates of Appreciation. Six members were selected to receive a Certificate, designed by Ward Dunham, printed by Linnea Lundquist, calligraphed by Rick Paulus, in envelopes decorated by Evelyn, for special contributions. The members were: Carl Rohrs for editing the *Alphabet*; Meredith Klein

for being Secretary and many other contributions; Mary Ann Wight for being Mailing Czarina and helping with Kalligraphia organizing and installation; Nancy Noble for editing the *Bulletin*; JoAnn Brand for leading the mailing crew; and Dena Sneider for leading the Workshop Committee. Evelyn introduced the slate: Chris McDonald wrote the names in brush Roman caps. Andrea Grimes will add the slate to the Harrison Collection.

President—Evelyn Eldridge, running for a third term

Vice President—Elena Caruthers, running for an eighth term

Secretary—Fred Juno, served on Council for the past three years

Treasurer—Dean Robino, running for a ninth term

Council Members—Martha Bocalini has served seven years; summer workshop coordinator, Cynthia Cravens; has served two years; Hospitality chair, Meredith Klein, stepping down as Secretary, Katie Leavens, new to Council, has been involved with Fort Mason classes and Kalligraphia, and Raoul Martinez, has served one year, FOC webmaster, email coordinator, social media team;

Alphabet Editor—Carl Rohrs, has been editor for four years.

Meredith asked to withdraw her name from the slate.

Evelyn asked for nominations from the floor. Meredith nominated Darla Engelmann to a Council position. Darla accepted the nomination, saying she would like to be on the Council because she is becoming more involved in FOC activities and wants to help in whatever ways she can. *In a voice vote of the assembled members, the revised slate was elected by acclamation, none opposed, no abstentions.*

Evelyn acknowledged volunteer efforts during the past year, with special thanks to:

Membership Chair: Meredith Klein.

Workshop Committee Chair: Dena Sneider.

Alphabet Editor: Carl Rohrs.

Bulletin Editor: Nancy Noble.

Web, Facebook, Instagram & Email Administrator: Raoul Martinez.

Kalligraphia Volunteers: Alan Blackman, Loren Bondurant, JoAnn Brand, Elena Caruthers, Patricia Coltrin, Cynthia Cravens, Judy Detrick, Ward Dunham, Evelyn Eldridge, Darla Engelmann, Carolyn Fitz, Valerie Franco, Sara Loesch Frank, Marcia Friedman, Janet Glessner, Georgianna Greenwood,

Susan Ito, Fredi Juni, Meredith Klein, Barbara Lande, Katie Leavens, Jerry Lehman, Grendl Löfkvist, Hobie MacQuarrie, Raoul Martinez, Jody Meese, JP Panter, Rick Paulus, Dean Robino, Carl Rohrs, Gail Sandberg, Ricki Shore, Dena Sneider, Michael Starkman, Larry Thomas, Patricia Van Steenberge, Mary Ann Wight, Larry Wight, Heather Wiley, Suzanne Yoshii and Dorothy Yuki.

Antiquarian Book Fair Volunteers: David Brookes, Patricia Coltrin, Evelyn Eldridge, Valerie Franco, Meredith Klein, Katie Leavens, Grendl Löfkvist, Raoul Martinez, JP Panter, Dean Robino, Michael Starkman, Carla Tenret and Mary Ann Wight.

A big thank you to Andrea Grimes of the San Francisco Public Library.

Mailings: Laura Bernabei, JoAnn Brand, David Brookes, Barbara Daniell, Darla Engelmann, Georgianna Greenwood, who hosts the mailings at her studio, Meredith Klein, Vicky Lee, Iyana Leveque, Raoul Martinez, Vicki Piovio, Dean Robino, Gail Sandberg, Barbara Skelly, Dena Sneider, Mary Ann Wight and Dorothy Yuki.

FOC P.O. Box: Laura Bernabei who picks up and distributes the mail from our PO Box.

Alphabet Back Issues: Hobie MacQuarrie stores them and sends them out as needed.

Fort Mason Committee: Georgianna Greenwood, Dean Robino, Laura Bernabei, also the registrar, and Katie Leavens, who designed the brochure.

Hospitality: Hosting Events, Instructors, and Meetings:

Elena Caruthers, Evelyn Eldridge, Fredi Juni, Jerry Lehman, Raoul Martinez, Nancy Noble, Dean Robino and Dena Sneider; and thanks to Cynthia Cravens, our fantastic Hospitality coordinator.

Holiday Party: Jerry Lehman.

Trivial Pursuits: Marcia Friedman and many helpers.

Retreat: Meredith Klein.

Facebook/Instagram/ Social Media Team: Raoul Martinez, Dorothy Yuki, Dean Robino, Evelyn Eldridge.

Workshop Coordinators: Dena Sneider, Committee Chair: Joke Boudens & Judy Detrick Workshops; Elena Caruthers: Julie Wildman workshop; Evelyn Eldridge: Kathy Milici workshops; Nancy Noble: Rick Paulus workshop; and Martha Bocalini: Summer Workshop.

A drawing was held for the door prizes.

A Julian Waters print: *Party Alphabet*, framed, donated by Jo Hansen, was won by Darla Engelmann.

A Sheila Waters print, *Roundel of the Seasons*, framed, also donated by Jo Hansen, won by Mary Ann Wight.

Fredi Juni moved to adjourn the business meeting, seconded by Carla Tenret, all in favor. The meeting adjourned at 3:45 PM, socializing resumed, and cleanup began.

Edited for Publication

Friends of Calligraphy Combined Council Meeting, 14 July 2019

*Sunday, 10 AM, Home of
Hobie MacQuarrie*

Council Members Present:

Officers: Evelyn Eldridge, Elena Caruthers, Dean Robino, Meredith Klein, outgoing; Council: Martha Bocalini, Cynthia Cravens, Darla Engelmann, Katie Leavens, Raoul Martinez. Excused: Fredi Juni, Incoming Secretary, Dena Sneider Outgoing Council Member. Guests: Nancy Noble, Dorothy Yuki.

Evelyn called the meeting to order at 10:05 AM.

Minutes The minutes of the April 28, 2019, Council meeting were approved as presented. **Motion:** Dean, second: Martha, unanimously approved.

The minutes of the May 5, 2019, Annual General Meeting were approved as amended. **Motion:** Elena, second: Cynthia, unanimously approved.

Calendar: 2019–2020 The 2019–2020 calendar was reviewed and dates were set for Council meetings, the Holiday Party, and the Annual General Meeting.

Reports

Membership: 2018–2019 Final Membership: Meredith reported 466 renewals, 63 new, 8 honorary and 2 honorary spouses, for a total of 539 members. 2019–2020 Current Year Membership: Meredith reported 299 renewals, 11 new, 8 honorary and 2 honorary spouses for a total of 320 members. The New Members Meeting is scheduled for Sunday, October 13, from 1-3 p.m., at SFPL in the Skylight Gallery North Salon. Meredith requested assistance. Cynthia will take on hospitality.

Membership Brochure: Ann Miller has reported that prices have gone up considerably since the brochure was last printed. Her Menlo Park printer cannot keep the job within the budget. Ann suggested doing them online with her printer in Burbank. Meredith will check

whether Carl's printer can give us a better price. If done there, Evelyn will consider delivering to avoid shipping costs. There will be enough retrofitted brochures for the Pen Show in August.

Requests for more meetings: FOC has received requests to offer regular get-togethers for members to get to know each other and do hands-on projects, as many other guilds do. Council agreed to establish a committee of Cynthia, Darla, Evelyn (Chair) and Meredith to develop a plan. Nancy suggested asking Fredi to participate.

Treasury: Dean presented the final financial report from the 2018-2019 fiscal year. We broke even, thanks to membership receipts for the 2019-2020 year that came in June. Dean presented the 2019–2020 budget, which had been discussed by the officers. Some significant changes from last year include an increase in printing costs for the Alphabet to cover an increase of 25 copies as membership increases, and in workshop and class income and outgo from rent increases. The budget for the Bulletin was also increased to reflect the actual expense in 2018–2019. **Motion to approve the budget as amended:** Elena, second: Raoul, unanimously approved.

Dean presented the Transaction Report for 4.1.2019 through 6.30.2019 for Council approval. **Motion to approve:** Cynthia, second: Darla, unanimously approved.

Dean presented the Bylaws and the Annual Council Orientation and Conflict of Interest policy, which each Council member is to sign and return to Dean.

Workshop Committee: Dena was unable to attend and sent a report to Evelyn who reported. Judy Detrick's workshop on Dutch Masters Script: May 18–19, Dena coordinating and the summer workshop with Brody Neuenschwander. June 7–8, 10–12, Martha and Meredith coordinating were successful and profitable. Loredana Zega's workshop September 6, 7, 8, Nancy coordinating, will be open for registration on July 29. Loredana will present a lecture on September 5, at 6:00 at Flax in Oakland. Dorothy Yuki and Carl Rohrs are working out the final arrangements for the Andrew van der Merwe's workshops: October 1–2 and October 4–6. In the first half of 2020 we will have Denise Lach, Cora Pearl, Elmo van Slingerland and Sharon Zeugin.

Fort Mason Committee: Meredith's Gothicized Italic class went well.

Rick Paulus's Versals class is full with a waiting list; Melissa Titone's Italic class has an enrollment of 10. The Fort Mason Committee meeting is scheduled for Saturday, August 17, at 11:00 AM. at SFPL in the Stong Room on the first floor. We continue to have issues with finding affordable classroom space in San Francisco. Fort Mason has increased the rates significantly. Fort Mason will give us a non-profit reduction of 15%. The final rate would be an increase of 45% from previous rental fees. We are planning Rick's class for SFSU's downtown location. Cynthia will make further inquiries at Trinity + St Peter's Episcopal.

Trivial Pursuits 2020: Cynthia will contact Marcia about assisting with goody bags.

Publications/Mailings: The next mailing will be on October 10. Patricia Coltrin will do the calligraphy for the new Membership Directory. Judy Detrick will do the design.

Hospitality: The New Members Meeting and the Holiday Party are next. The Holiday Party is scheduled for Sunday, December 8, from 2–5 at Jerry Lehman's home. Katie will do the flyer this year.

Social Media/Web Administrator: Raoul reported 3698 followers of our Facebook page and 1494 on Instagram; we have 765 on our email listserv, including lapsed members. There were 31 Instagram profile visits in the last week and a reach of 55. Raoul is tracking our top posts on Instagram. Society for Calligraphy has the highest number of Instagram followers among calligraphy guilds; FOC remains fourth. Raoul and Evelyn presented a list of hash tags to add to increase our scope. Katie had recommendations about optimum numbers and types of IG hashtags; the Social Media team will discuss.

Meetings/Events Annual General Meeting: The revised program for the Annual General Meeting, the film *Alphabet Magic, Hermann Zapf & Gudrun Zapf von Hesse*, was a great success. The new Council was elected. Dena and Meredith stepped down, and Katie Leavens and Darla Engelmann were elected to Council. Fredi is the new Secretary. The rest of the Council remains the same. Chris McDonald prepared the slate, which is now in the Harrison Collection.

Next year's AGM is scheduled for May 3, 2020, at SFPL: Skylight Gallery. Evelyn will confirm this date with Andrea and will contact Curt Frank regarding presenting his lecture on pigments.

Continued on Page 8

Continued from Page 7

Unfinished Business: Rendez-Vous Welcome Bag: Fredi was reimbursed for the pencils. They were very well received, especially the erasers.

New Business: Guild reports: Evelyn sent an email to each Council member with the most salient points of the guild meeting at the Rendez-Vous conference.

Susie Taylor Lecture: This annual lecture is scheduled for Saturday, May 23, 2020, in the North Salon of the Skylight Gallery at SFPL. FOC has been asked to co-sponsor the event. We agreed to cover refreshments and half of the lecturer's fee. *Motion: Evelyn, second: Cynthia, approved unanimously.*

Volunteers for the San Francisco Pen Show, August 23–25, Redwood City: Evelyn is coordinating for FOC and has contacted the organizers and forwarded the email to Pacific Scribes, who will once again partner with us. She will be sending requests for volunteers to write bookmarks and keepsakes.

Elena moved to adjourn the meeting at 1:02 PM, Martha second, approved unanimously.

Edited for Publication

Bulletin 135 Correction:

Correction from Julie Wildman: "In the review of my workshop on Page 2 of Bulletin 135: the 4th picture in the first column, captioned 'Julie's examples on creating the Letter I', is incorrectly attributed to me. One of the alphabet books I showed was done in our guild's study group, and that page specifically was done by my friend, Cathy Feeman—who is not a calligrapher but an illustrator." Thank you Julie!

FOC Facebook & Instagram Pages

Check out our Facebook and Instagram pages. You do NOT need a Facebook or Instagram account to do so. Our pages are open to all. At the bottom of the FOC home page, click either icon: the F in a blue square, or the little red square camera outline.

October 2019

Loredana Zega article continued from Page 3

is a speckled, not linear, contact. Instead, the motion is a building of letters, stroke by stroke, allowing the available color on your brush to be used up. It creates a pattern of color, less color, then color by defined lines and saturation

In addition to her signature approach to paint and flow and touch, Loredana enhances the letters with brush manipulation. If you look carefully at her forms, they have a twist towards thinner in the middle. Holding the brush upright, the brush is twisted from 45 degrees towards 80 and then back to 45. Wow! It is not easy as the brush and not the wrist or arm moves.

Then, of course, there are the color choices. A phrase of Loredana's that I think will stay with those of us who took the workshop is her expression: *too Mexico*. She was surprised by the intense and opposing colors that were used by participants in her workshop in Mexico. She admits to never trying contrasting colors until her exposure to the riot of color that she saw there. The exuberance of the colors changed her thoughts on colors used in the same piece of calligraphy.

So, with us, if she felt the colors were not the right tones to complement each other in the same piece, her comment would be *too Mexico*. Our challenge was to use the right tone of our selected colors. All colors but not all tones can be part of the same piece.

With the workshop held at Ruth's Table in the Mission district, it was an appreciated gift to be able to leave our projects and tools at our seats. On the second day of the workshop, we finished the upper case alphabet and presented Loredana's lower case Rustica. After a weekend of our tools and techniques being challenged to new uses, we ended the workshop by creating

our own pieces. We presented an array of colors on black paper and had some dramatic works of our own.

Success! We know how she does it. Still, practice!

A day at the beach for Beach Art Calligraphy! Rick Paulus led Loredana, Evelyn Eldridge, Marcia Freidman, Debbie Turrieta, Elena Caruthers & Nancy Noble. Missing in the photo are Dorothy Yuki and Vicky Lee



Dorothy Yuki looking at Vicky Lee for the next step in their mandala.



Loredana and Elena Caruthers carrying tools and rakes on the way to their 'place in the sand'.

Loredana and Elena thrilled with their 'Sand Mandala'.



Your President, Evelyn Eldridge and Bulletin Editor, Nancy Noble with their 'sea kelp' brushes posing in front of their ampersands!

Message from Membership

A huge thank you to all the members who renewed promptly. We rely on close to half our members renewing in June in order not to show a loss for the year, and you came through. Also, thank you to those of you who sent decorated envelopes, bookmarks or cards or took the time to write a short note. I so enjoy them and appreciate knowing how you're doing.

By the time you receive this, we will have had our annual new members gathering, October 13, to welcome our new and new-ish members. We enjoy the opportunity to get to know more about our members. If you didn't make it this year, we hope you will join us in the future. It's a fun event.

Love,

Meredith

gkle@sbcglobal.net



New Members

Friends of Calligraphy extends a warm welcome to our newest members. We're glad you joined!

Laura Blaine
Richard Cheechov
Robin Dorn
Martha Ericson
Dodie Gray
Susan Greenseth
Ann Yoshie Hill
Claudia Kruse
Barbara L. Little
Claudia Lo
Kestrel Montes
Marilyn New
Thea Lynn Paul
Cindy Peterson
Becky Roberts
Sharon Rookard
Anna Scicinska
Edwina Shannon
Hanna Takashige
Meri Taylor
Sara Teragouchi
Kay Tracy
Deb Warnat

9

Members contribute in many ways. Friends of Calligraphy thanks its members who have renewed or joined at the patron, sustaining and supporting levels

Patron

Ellen Bauch
Martha Boccalini
Barbara DeMaria
Mariela Gerstein
Hobie MacQuarrie

Sustaining

Rachel Berliner
Laura Bernabei
Joe & Cathy Boissy
David G. Brookes
Elena Caruthers
Ellen Sarkisian Chesnut
Wendy Cook
Tess Dietrich
Carole Dwinell
Darla Engelmann
Cynthia White Foster
Ruth Garnett
Maria Giudice
Nick Gregoric
Sabrina Hill
Jocelyn Hunter
Fredri Juni
Meredith Jane Klein
Joselle Kryder
Victoria Lee
Jerry Lehman
Iyana Leveque
Raoul Martinez
Suli Nee
Nancy Noble
Beth Regardz
Dean Robino
Julia Roy
Gail A. Sandberg
Rob Saunders
Valerie Sopher
Sumner Stone
Carla & Jean B.G. Tenret
Naomi Teplow
Larry Thomas
Charlotte Turner
Patricia Van Steenberge
Gina Vasquez
Mark D. Vestrich
Mary Ann Wight

Supporting

Angelamae Abbene
Patricia Akre
Debbie Brawner
Sherry Bringham



Maeve Burke
Barbara Callow
Antonio Cavedoni
Annie Cicale
Christine Colasurdo
Patricia Coltrin
Judy Detrick
Becky Rose Eisenstein
Evelyn Eldridge
Terry Englehart
Diana Adkins Glassman
Diana Goldstein
Dodie Gray
Louise E. Grunewald
Myron Helmer
Brian Huynh
Susan Ito
Elinor K. Kikugawa
Jimmy Koide
Ruth Korch
Susan Kosasa
Linda Kruger
Mineo Leo Kunihara
Dave Kuwahara
Barbara Lande
Patte Leathe
Ruby Liang
Terry McGrath
Jody Meese
Hermineh Miller
Kestrel Montes
Kris Nevius
Elizabeth Nisperos
Nancy Orr
Renee Owen
Rick Paulus
Anna Pinto
Linda Renner
Susan Richardson
Marcy Robinson
Carl Rohrs
Jane Shibata
Susan C. Skarsgard
Martha Slavin
Dena Sneider
Nancy Springer-Ochs
Peter Stokes
Erma Takeda
J. Curtiss Taylor
Janelia Thurman
Liz Varnhagen
Don R. Walker Jr.
Heather Wiley
Jody Williams
S. Clancy Woolf
Suzanne Yoshii



FOC Calendar of Events

Date	Time	Event	Details
October 1 – November 19 Seven Tuesdays	6:30 PM 9:00 PM	Italic Melissa Titone	Fort Mason, San Francisco
November 2 Saturday	10:00 AM 1:00 PM	FOC Council Meeting	Jerry Lehman's Home
December 8 Sunday	2:00 AM 5:00 PM	FOC Holiday Party	Jerry Lehman's Home
January 11 Saturday	9:30 AM 4:30 PM	Trivial Pursuits XXXII	Christ United Presbyterian Church, SF
January 19 Sunday	1:00 AM 4:00 PM	FOC Council Meeting	Darla Engelmann's Home
February 25 – April 7 Seven Tuesdays	6:30 PM 9:00 PM	Fraktur Raoul Martinez	TBA
April 14 – June 2 Seven Tuesdays	6:30 PM 9:00 PM	Uncials & Variations Meredith Klein	TBA

Stay tuned for 2020 Workshops with:
Cora Pearl, Denise Lach,
Elmo van Slingerland & Sharon Zeuglin

Copy Deadline

Deadline for articles for *Bulletin* 137: November 25, 2019. Please submit articles or questions to Nancy Noble, nrnoble@sfsu.edu



Note: To view the *Bulletin* in color: <http://www.friendsofcalligraphy.org/pages/publications.html>

Mail Crew Thank You

Many thanks to the FOC Mail Crew for the Renewal & Regular Mailings:

June 4, 2019: Renewal Mailing:

Darla Engelmann
Meredith Klein
Linda Kruger
Iyana Leveque

Special thanks to JoAnn Brand, who calls the crews all year long, and to Georgianna Greenwood for hosting the mailings in her studio.

October 2019

Colophon

FOC *Bulletin* #136

Masthead: Loredana Zega

Text: Palatino Linotype,
Palatino & Optima

Adobe InDesign CC was used for the layout on a MacBook Pro

Proofreading: David Brookes,
Barbara Daniell, & Dean Robino.

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& Edwina Shannon.

June 13, 2019: Regular Mailing:

Laura Bernabei
Barbara Daniell
Raoul Martinez
Vicki Piovia
Dean Robino
Dorothy Yuki
Mary Ann Wight, Run Mailing
Meredith Klein, Labels/PO Run

Friends of Calligraphy

is a nonprofit society of people interested in calligraphy and related arts. Membership is \$40.00 annually, open to amateurs & professionals.

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Instagram: www.instagram.com/friendsofcalligraphy

Content on our Facebook and Instagram pages is open to all. Login is not required.



Address Change

If your contact information changes: address, phone or email, please send the new information to:

Membership Chair
Meredith Klein
707 Spokane Avenue,
Albany, CA 94706
gkle@sbcglobal.net 510.527.0434



Letterform Archive

Letterform Archive is a nonprofit center for inspiration, education, publishing, and community.

This is a great resource for calligraphers and typographers. There are many evening, weekend and weeklong classes and workshops. Check out their web site:

<https://letterformarchive.org/>

History of the Archive:

The Archive was founded by Rob Saunders, a collector of the letter arts for over 40 years, as a place to share his private collection with the public. We opened to visitors in February 2015 and now offer hands-on access to a curated collection of over 50,000 items related to lettering, typography, calligraphy, and graphic design, spanning thousands of years of history.